INSTRUCTIONS for CALL FOR PROPOSALS ONLINE FORM

These notes will help you prepare your responses prior to entering the online proposal form. Please ensure sufficient time to complete your entry as there is no opportunity to re-open/edit your form. If you abandon your entry midsession, you will have to start over again. There is no opportunity to edit your content after you leave the web page.

SAMPLE SCREEN SHOTS	INSTRUCTIONS
1. Session Title *	Market your workshop! Select a title (10 words or less) that is creative and engaging. The title will draw participants to read your description and influence attendance. EXAMPLE: Engage and Inspire with Authentic Handson Mathematic Activities
BROCHURE DESCRIPTION: *	Limit 40 words. Your brochure description should be a snapshot of your presentation — what participants will do and learn in your session and why it is beneficial for them to attend. It should be written in complete sentences (not bulleted) copy-ready to publish in the program.
3. LEARNING OUTCOME 1: *	Please describe specific results participants can expect from your presentation. Briefly explain what participants will be able to do after attending your session.
4. LEARNING OUTCOME 2 *	Briefly describe another specific result and/or explain additional skills/strategies participants will be able to use after attending your session.
 STRANDS: * Turning Pages, Forging Paths: Career Transitions in Education (Empowering New Educators; Survival Guides and Support Systems; Evolving Roles) Transformative Discipline: Shaping Future Learning Environments (Discipline/Management Strategies; Changing Face of Classroom Challenges & Solutions) Making Connections; Building Relationships (Inspiring Inclusivity in Our Communities for Students and Educators; Forging Relationships) 	Indicate the professional development strand your presentation best addresses. (Suggested topics are general examples – your topic may be more specific.)
6. NEA Leadership Competency Framework: Please select competency using the check box icon. Advocacy Communication Social Emotional Intelligence Governance and Leadership Leading Our Professions Organizing Strategy and Fiscal Health	Indicate the NEA Leadership Competency your presentation best addresses. (More details about competencies can be found at https://www.nea.org/professional-excellence/leadership-development/leadership-competencies).



G. TARGET AUDIENCE: • School all stakeholder team Elementary School Middle School Support Personnel: Para-educator, Secretaries, etc. Teachers New Teachers Special Education Teachers Specialists Administrators College & University Education Professors ALL Other Specify Other	 Indicate the target audience(s) for your presentation. Check all that apply. If you select "Other," please describe in the field, "Specify Other."
T. Lead Presenter * First Last MSEA ID # * Local Affiliation: *	Please type your name as you would like it to appear on the website and in the brochure. If you have a co-presenter, be sure to have their bio and contact information before you start. Member IDs can be found on your MSEA ID card or contact CEPP@mseanea.org.
8. EMAIL *	This is our primary means of contacting and communicating with you. MSEA does not sell or share this information.
9. SHORT BIO: *	Bio must be 30 words or less and be publish-ready for the brochure. EXAMPLE: Mary Jones has taught middle school science and special education for 14 years and is a mentor for student teachers at the University of XYZ. She has been a member of Bay County Public Schools workgroup on transitioning to the Next Generation Science Standards, focusing on implementation in inclusion classrooms.

