How We Endorse Our Candidates

Your Local Endorsement Process

1. Non-Partisan Outreach
   Candidates are invited to complete a local association questionnaire on education issues.

2. Policy-Focused Analysis
   Candidates are interviewed by local members. Recommendations are based on their platform and electability.

3. Member-Driven Vote
   Local association decision-making body votes to recommend candidates.

4. Apple Ballot
   The recommended candidates earn a place on the local association’s official Apple Ballot.

An Even Higher Bar for Statewide Candidates

- MSEA invites statewide candidates to complete a questionnaire and recorded interview.
- MSEA shares candidate interviews and questionnaires online with members and Representative Assembly (RA) delegates.
- A majority vote of MSEA’s Endorsement Council sends candidate recommendations to the RA.
- Delegates review candidate records, listen to speeches, and vote on the recommendations. A candidate must receive 58% of the delegates’ votes for endorsement.