

# MSEA Personal Fundraising Page Guide

Looking for a quick how-to guide on setting up your fundraising page? It's easy. Follow these eight steps and you'll be raising PAC funds in no time!

Step 1: Visit [marylandeducators.org/mseapac20](http://marylandeducators.org/mseapac20) and Click "Start Fundraising" or "Register to create a fundraising page here"

MARYLAND STATE  
**EDUCATION**  
ASSOCIATION

Home Donate Register Login

RAISED \$280 PROGRESS GOAL \$40,000 **DONATE**

### Welcome to the 2020 PAC Challenge Peer-to-Peer Fundraising Site!

As we face a pandemic, a school funding crisis, and continued racial injustices, our political action work has never been more essential to win resources, support, and progress for our students, our profession, and our futures. We need leaders who are ready to tackle these challenges, protect our schools, and meet this moment.

We need you to join with hundreds of other educators in our MSEA RA Political Action Committee (PAC) Fundraising Challenge. Your PAC contribution will allow us to keep the voices of educators strong and loud to fight for our schools, our profession, and our union.

MSEA RA 2020 PAC Challenge details:

Delegates can donate or raise money from others to reach their PAC goal. [Please use this site to contribute yourself.](#)

If you are raising money from others they must donate to your personal fundraising page. [Register here](#) to create a personal fundraising page. [Click here for a step-by-step guide to build your own PAC fundraising page.](#)


- Suggested delegate fundraising amount is \$75, and \$140 for major donors.
- Delegates reaching the \$75 goal will receive a limited edition "Proud Educator" long-sleeve shirt.
- Delegates reaching the \$140 major donor goal will receive the limited edition "Proud Educator" long-sleeve shirt and an exclusive "Fund our Schools" zip-up hoodie jacket.
- Delegates reaching the \$75 or more goal before 5 p.m. on Monday, October 12 will receive early bird baseball hat featuring the new MSEA logo.
- To ensure correct sizing and minimize mailing costs, PAC recognition items will be mailed 3-4 weeks after the RA.

Questions? Contact Melghan Davis at [mdavis@mseanea.org](mailto:mdavis@mseanea.org).

**START FUNDRAISING**

## Step 2: Create Your Profile

*You can either join through your Facebook account or by entering your email address and coming up with a password. Make sure to use your personal email address rather than your work account!*



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### SIGN UP

If you have ever participated in an event, use your existing username and password to continue. If not, create a new account to get started.

[JOIN OR LOGIN WITH FACEBOOK](#)

Email

Password


Confirm Password

[Forgot username or password](#)

[NEXT](#)

### Step 3: Fill in Your Details

*Enter in your name, address, and local.*



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### PROFILE

Let's create your profile. Your friends will be able to easily find your campaign and support your effort.

Meighan

Davis

140 Main Street

Annapolis  State: MD


21401  Country: United States

Local Association: Staff

[NEXT](#)

### Step 4: Join into a Local Group

*Click "join into a local group" and then click next.*



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### HOW WOULD YOU LIKE TO FUNDRAISE?

Choose an option below.

[Join into a Local Group](#)  
Join into an existing Local Group.

[PREVIOUS](#) [NEXT](#)

## Step 5: Select Your Local

*Type in your local, click on its name, and then click next.*

**SELECT A LOCAL GROUP**

Find intended group/parent group.

- WORCESTER COUNTY TEACHERS ASSOCIATION
- WORCESTER COUNTY EDUCATION SUPPORT PERSONNEL ASSOCIATION
- WICOMICO COUNTY EDUCATION ASSOCIATION
- WASHINGTON COUNTY TEACHERS ASSOCIATION
- WASHINGTON COUNTY EDUCATIONAL SUPPORT PERSONNEL
- TALBOT COUNTY EDUCATION ASSOCIATION
- ST. MARY'S ASSOCIATION OF SUPERVISORS AND ADMINISTRATORS
- EDUCATION ASSOCIATION OF ST. MARY'S COUNTY
- SOMERSET EDUCATION ASSOCIATION
- QUEEN ANNE'S COUNTY EDUCATION ASSOCIATION

[View More](#)

[PREVIOUS](#) [NEXT](#)

## Step 6: Create Your Fundraising Page

### CREATE FUNDRAISING PAGE

Creating your own fundraising page.

Choose a strong and appealing tagline to display on your page

Font Sizes **B** *I* U A A

As we face a pandemic, a school funding crisis, and continued racial injustices, our political action work has never been more essential to win resources, support, and progress for our students, our profession, and our futures.

Please help me reach my convention fundraising goals by donating to an educator-owned and operated Political Action Committee (PAC), the MSEA Fund for Children and Public Education. Your contributions will help us elect more pro-public education candidates and advance our vision of a great public school for every child.

p

[PREVIOUS](#)

[CREATE PAGE](#)

*In line 1, enter the title of your page. Do not edit line 2. It is 100% fine to leave line 1 as it is auto-generated, there's no need to customize it further.*

*In line 3, enter your fundraising goal. Remember, the delegate goal is \$75 and the goal for major donors is \$140. Do not enter a dollar sign, just enter the numerals (i.e. enter 140 not \$140).*

*In line 4, enter a tagline to get people excited about donating, like “Let’s meet this moment!” or “Help Build Our Power for Public Education” or whatever ingenious/hilarious/inspiring idea you come up with.*

*In the text box at the bottom, write a little bit about why it’s important to give or why you give and why you want to encourage others to join you.*

*Once you’ve entered all that, click “Create Page.”*

## Step 7: Publish Your Page

*Click “Go To My Page” and you’ll see you’re finished page. If you want to edit any of the text, click the small blue pencil icons. If you want to upload a profile or cover photo, click on the small camera icons.*

### CONFIRMATION

Next you'll be taken to your Fundraising Headquarters where you can continue to fundraise, keep track of your progress, send thanks to your donors and more.



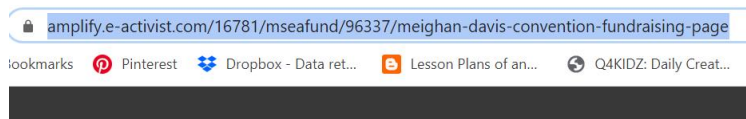
GO TO MY PAGE

GO TO DASHBOARD

*Click here to add photo*

*Click blue pencil to edit sections*

**Step 8: Recruit Your Friends and Family to Give!**



*Copy your link at the top of your page or from the email confirmation you received. Send an email to your friends and family. Please note, anyone can give to the MSEA Fund. They do not need to be a member. Make sure you follow-up with a face to face ask or phone call to people you emailed. The early bird deadline is Monday, October 12.*



Sample email to send to friends and family:

*Subject: need your help*

*Dear \_\_\_\_\_,*

*This October 16-17, the Maryland State Education Association will be holding our historic, first-ever virtual Representative Assembly (RA) due to the*

*restrictions and challenges from the coronavirus. While this may prevent an in-person meeting, it will not stop hundreds of educators from debating and deciding which priorities and policies are best for our students.*

*As we face a global pandemic, a school funding crisis, and continued racial injustices, our political action work has never been more essential to win resources, support, and progress for our students, our schools, and our futures. Effective political action means building our power by organizing our people and our money with our families and co-workers. At every RA, we raise thousands of dollars to help elect more pro-public education candidates and advance our vision of a great public school for every child.*

*Would you please join with me and help me reach my RA fundraising goal to keep the voices of educators strong and loud to fight for our schools, our profession, and our students?*

*Please donate through my personal fundraising page:  
(copy your individual link here)*

*Feel free to email me if you have any questions. Stay safe, stay well, and thank you for your consideration,  
(your name)*